

DRS. JOYCE CAROLS

THE MINDBLOWING SPEAKER

THE PSYCHOLOGY BEHIND CONNECTING WITH YOUR AUDIENCE

WWW.ENJOYESC.COM







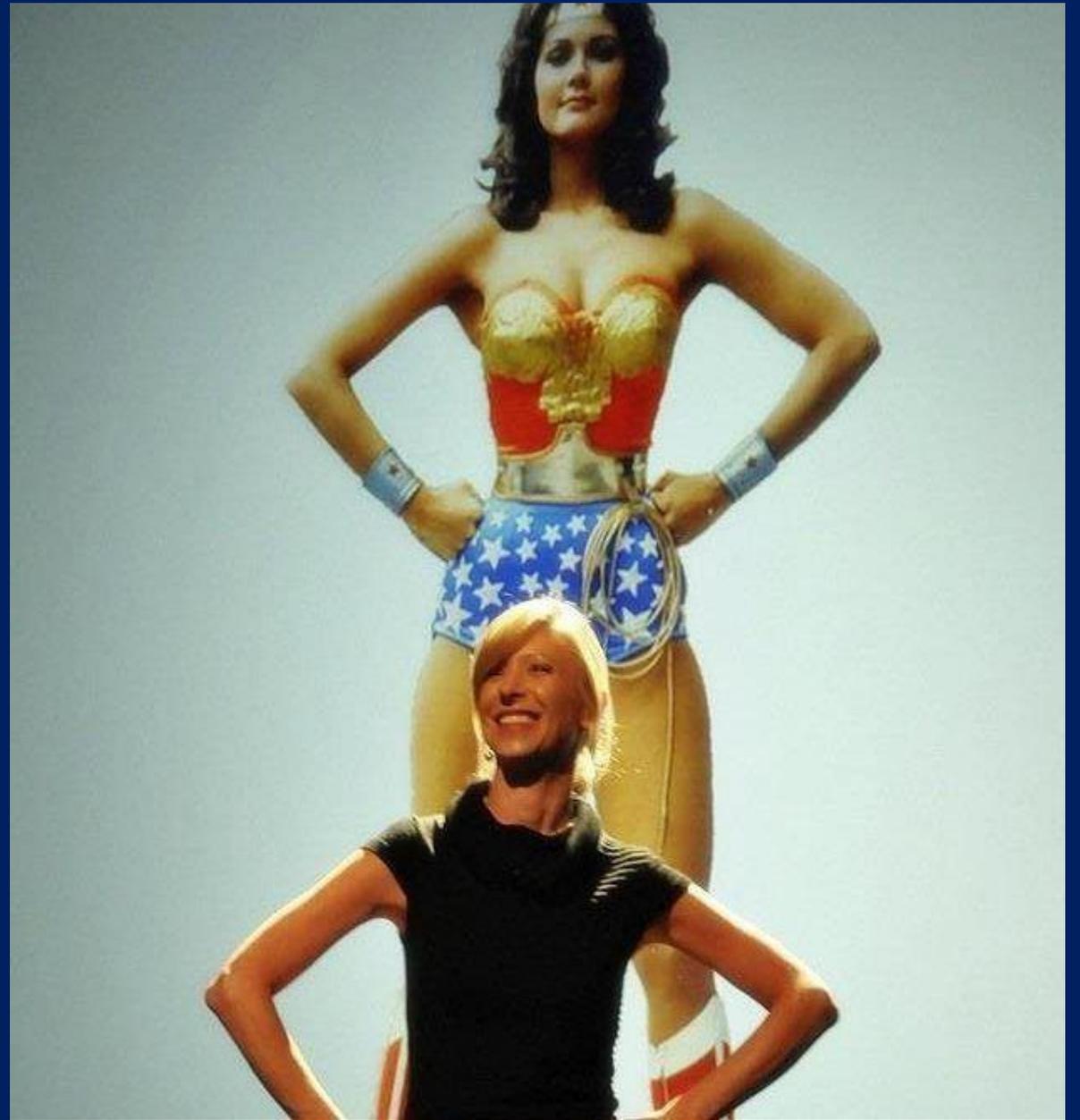
SPEAKER SUCCESS MINDSET S.Y.S.T.E.M.





Your message is
as strong as you
are!

So how to start?



PERFORMANCE

J + M + SE = P

Technical

Tactical

Cognitive

Physical

Mental



Past

Present

Future



Stance

Yourself

Story

Tonality

Eye contact

Move



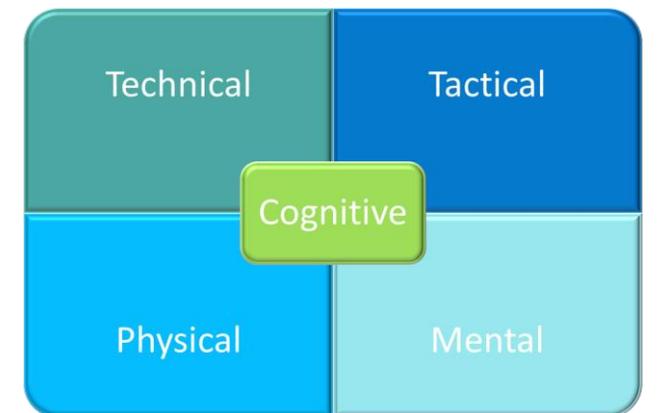
TAKE AWAY 1

If you want to change the outcome,
change the input

$$J + M + SE = R$$

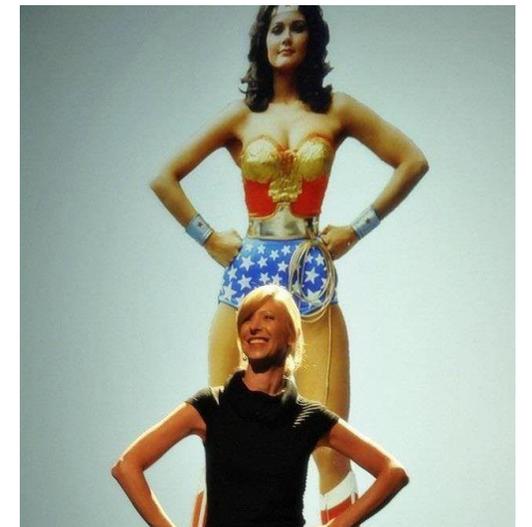
TAKE AWAY 2

**Speakers that look at the bigger picture,
get bigger results!**



TAKE AWAY 3

- Your message is as strong as you are! So
- Make PTL
- Develop your Speaker Success Mindset
- Breathing techniques
- Train your brain



TAKE AWAY 4

When on stage use the psychology of the S.Y.S.T.E.M. to best connect to your audience



TAKE AWAY 5

**“With a Speaker Success Mindset
S.Y.S.T.E.M, Failure is not an option!**

**You can do, achieve or overcome anything
you set your mind to!”**

- Drs. Joyce Carols





FOR EXTRA BONUS
MATERIALS GO TO:

WWW.ENJOYESC.COM/SPEAKER

BOOKINGS & INFO:
INFO@JOYCECAROLS.COM



[@JoyceCarolsVPC](https://www.facebook.com/JoyceCarolsVPC)



[@joycevanbinsbergen](https://www.linkedin.com/in/joycevanbinsbergen)

Credentials

- Founder & Owner Enjoy EsC, Drive4Diversity.com
- Drs. degree in Psycho-Social Science
- Degree in Psychology
- Certified Essential Coach
- Certified Cognitive Fitness Specialist: Staying sharp by exercising your brain
- Co-Author of an in 2012 UNESCO Awarded Coaching Program
- Certified 4G-Cognitive Behavioral Therapy Specialist
- Certified Transactional Analysis 1 On 1 Coach
- Certified Aviation Security Expert & Terrorism Profiler
- Respected & frequently quoted Mindset, Behavioral and Vitality Expert
- Motivational International Speaker in Mindset, Human Behavior, Interpersonal Communication and Vitality
- Co-Author of **The Bestseller** and nr.1 Women Speaker Book: **Unleash your Voice (Powerful Public Speaking for Every Woman)**
- Certified Reiki1+2
- Worked for 3 Major Fortune 500 Companies
- >25 years of working Experience
- Founder & Chair of Europe's Women Speakers; a non profit organization with the aim to bring more diversity to the global stages

Drs. Joyce Carols



Success Mindset Psychologist – Behavioral Expert – International Speaker – Bestselling Author